

Freestanding Gnome Shaped Card

A PROJECT FROM OUR LIVE SHOW - HSN PRODUCT INSPIRATION - 13 OCTOBER 2026



THE FINISHED PROJECT

ABOUT THIS PROJECT

Create an adorable freestanding gnome character card featuring a charming design in black and white. This delightful dimensional piece showcases a gnome with a pointed hat and fluffy beard, perfect for displaying on a desk or shelf. The project uses layered die-cutting techniques to build up depth and character in this whimsical Halloween-themed decoration.

From the show: HSN Product Inspiration

Shown: 13 October 2026

The project starts: 24:30 into the show

In this guide: 10 steps, a photo for every step

[WATCH IT ON THE SHOW](#)

STEP BY STEP



1

STEP 1 OF 10

Cut two identical gnome exterior die cuts from black card stock using the gnome die. These will form the outer layers of your freestanding card.

[WATCH THIS STEP - 25:15](#)

2

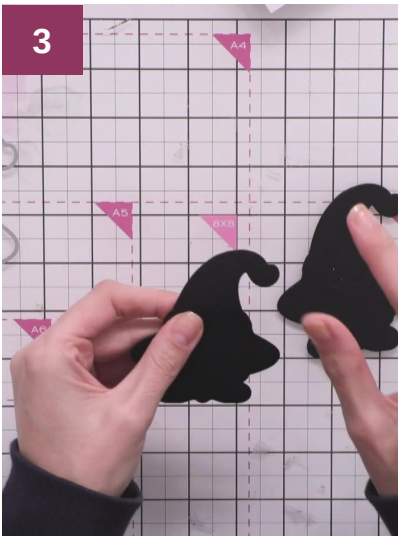


STEP 2 OF 10

Score a line down the centre of one piece of black cardstock using a score tool or scoreboard.

[WATCH THIS STEP - 26:45](#)

3

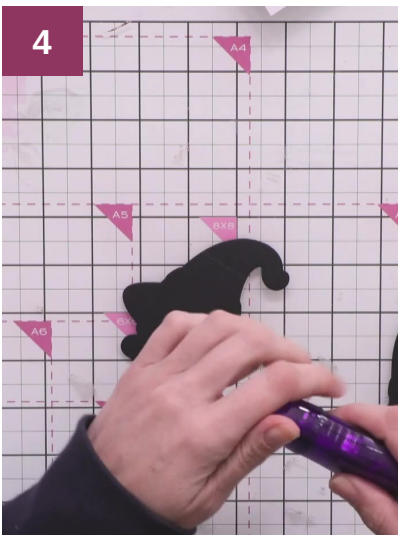


STEP 3 OF 10

Fold the scored piece forward and back to create a hinge. This will allow the gnome shape to stand freely.

[WATCH THIS STEP - 32:15](#)

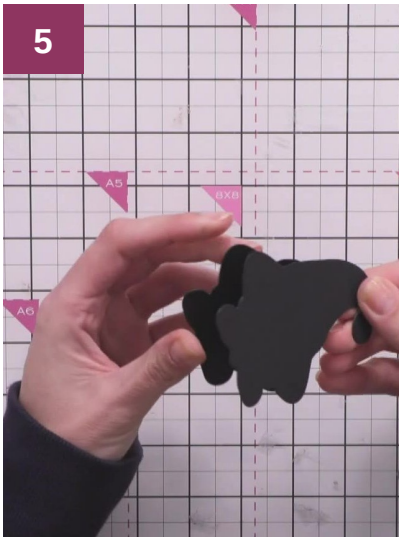
4



STEP 4 OF 10

Apply glue or tape to the top section of the hinge area on your gnome card pieces.

[WATCH THIS STEP - 32:45](#)



STEP 5 OF 10

Take the second black gnome silhouette piece and attach it on top of the first piece to create the freestanding card structure.

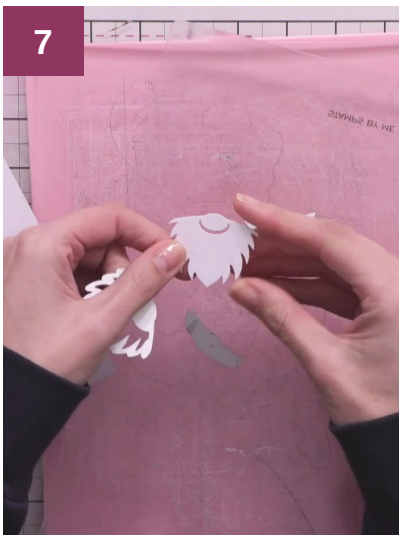
[WATCH THIS STEP - 33:00](#)



STEP 6 OF 10

Cut the gnome's beard from white card stock using the beard die or template. Position the die on white card and run through your die-cutting machine to create the beard shape.

[WATCH THIS STEP - 29:00](#)



STEP 7 OF 10

Cut a strip of patterned or solid paper to create the gnome's hat belt. Position it across the hat area of your gnome shape.

[WATCH THIS STEP - 29:45](#)



STEP 8 OF 10

Glue the white beard piece onto the gnome body, aligning it with the design shown on the packaging. Position it centrally below where the face will be.

WATCH THIS STEP - 34:15



STEP 9 OF 10

Attach the black hat belt piece to the top of the gnome's body, positioning it just above the beard where the hat will sit.

WATCH THIS STEP - 35:00



STEP 10 OF 10

Position your completed freestanding gnome card upright on your desk or shelf to display. The card should stand independently with the gnome character facing forward.

WATCH THIS STEP - 35:30

TIPS FROM THE SHOW

- The exterior die adds luxury and detail that elevates your craft just slightly.
- You can use foam pads underneath for extra 3D effect if desired.
- Refer to the packaging demo to see exactly where each piece should be positioned.

MORE FROM THIS SHOW



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STUCK ON A STEP? ASK TONI

Ask Toni on our website about any project, product or technique from the show.

HOW-TO-GUIDE

